



Signpost Mission Statement

At Signpost, we are dedicated to transform education through innovative ICT solutions. Our goal is to become the industry leader in ICT for education in Europe by providing comprehensive hardware, software, connectivity, training, and digital content solutions tailored to schools and students through continuous innovation and collaboration with renowned technology partners.

“You Do You”

Our mission to make education more accessible aligns with the value ‘You do you’ (inclusivity, equality, respect). We aim to ensure that every student and school feels included and has the best possible access to education, allowing every teacher and student to be their true selves, making **an impact in present and future.**

“Hit The Gas”

Our dynamic and innovative approach resonates with the value ‘Hit the gas’ (entrepreneurship, change, go-mentality). We are committed to being at the forefront of advancements in educational technology, constantly seeking to **push the boundaries and bring positive changes in education.**

“We Get You”

Our mission to transform the educational experience is based on a deep understanding of the unique needs in the sector. We aim to unburden our clients by understanding their unique needs and offering tailored solutions, reflecting our dedication to customer satisfaction and service. **We truly get our clients and users.**

I have reviewed the mission statement and affirmed my commitment by signing it.

